

# THE BOARDROOM

CELEBRATING 27 YEARS OF EDUCATING THE PRIVATE CLUB INDUSTRY  
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Distinguished  
Clubs from BOARDROOM magazine

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## WHAT MAKES A GREAT PRIVATE CLUB?

Prestige, initiation fees, popularity...yes, they're all important.

But in the end, it's the *Member Experience*.

Here are the response of some of the private club industry's top experts.

86 | DISTINGUISHED CLUBS  
SARASOTA YACHT CLUB  
TERMINAL CITY CLUB

88 | DISTINGUISHED GOLF DESTINATIONS  
GAMBLE SANDS  
HARBOR SHORES  
THE OMNI HOMESTEAD RESORT

112 | DAVE WHITE EDITORIAL AWARD  
DAVE DOHERTY

BOARDROOM MAGAZINE DESIGN FEATURE — PAGES 48-83



# Design for Discovery

## RED HAWK RESORT CAPTURES THE “UNEXPECTED” THROUGH A TEXTURAL STORY

### OUR PASSION IS TO CREATE SPACES THAT...EXCITE, INSPIRE AND RENEW OUR LIVES.

The Project: Destination Resort

Interior Design: Clay Pryor Interiors

#### OUR PHILOSOPHY

Our team is a creative cell that captures the spirit of collaboration, dedicated to creating spaces that embody a true sense of place.

Natural colorations and sculptural forms inspired through nature's organic displays strongly control our approach to interior design—anything authentic, unexpected, collected and rediscovered, is on the table.

We like to take risks. The introduction of bold, vivid hues mixed with classic neutrals can enhance the element of surprise.

#### EACH PROJECT IS LIKE A STORY—EVERYTHING HAS A PURPOSE AND PERSPECTIVE

The art of storytelling drives our team to capture a strong point of view for each project. Whether we are focused on historic renovations, modernizing existing properties or developing a fresh program for new construction, we are inspired to tell a story through livable environments that function for today's lifestyles.

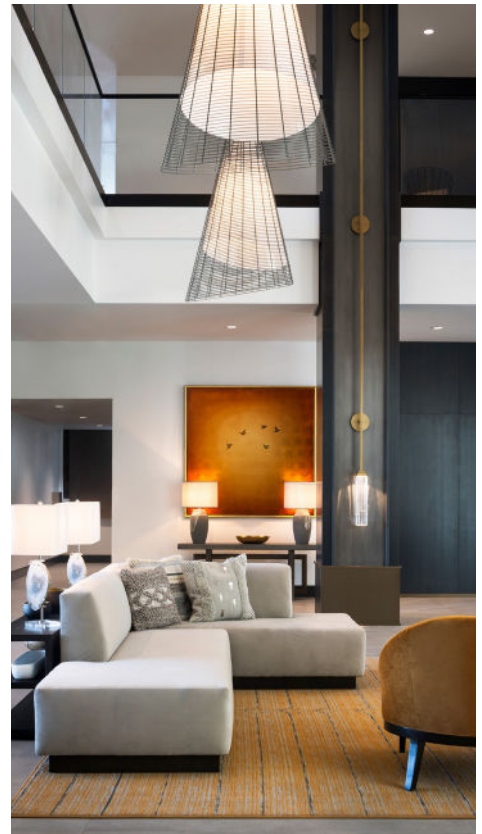
Clay Pryor Interiors offers a full range of interior design services employing standards in every phase of every project. The CPI team takes historical, geographical, and cultural influences into account, as well as regional art and artisans, natural resources, local building materials, and construction capabilities.

Our design philosophy is simple: We design for your market. We seek to incorporate a unique flavor into each project, involving ourselves with the custom design of interior architectural details, interior finishes and materials, furniture, lighting, textiles, artwork, and accessories. A project's interior vision should be an investment toward creating spaces that showcase our clients' personalities.

#### THE INTERIOR STORY

Sited in the Sierra Foothills on the land of the Shingle Springs Band of Miwok Indians, The Red Hawk Resort pays careful attention to its integration with the site and invites reflection on the landscape and its history. The interior design is a modern eclectic style that harmonizes subtly with tribal cultural finishes and textures. You will discover unique chandeliers that replicate woven baskets, a river of marble flowing through porcelain tile to embrace the geographical river element. Carpets were custom designed with subtle tribal patterns, and commissioned art by local artisans inspired by the surrounding nature found on this land. Through large windows, the lobby opens up to the sweeping views of the Sierra Foothills. Overall CPI sought to create spaces that have a juxtaposition between “New” and the “Native Historic Spirit.” “We are a bit more restrained and less literal in our “story-telling” when developing this project's interiors,” says Clay Pryor. “It presents a more universal approach that appeals to the global community.” **BR**

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