

The interiors of Kris Clay Studios are individually and beautifully designed to reflect the styles and influences of their surroundings. Clay Pryor, principal and creative director of the full-service hospitality and residential design firm, explains that each project is like a story—everything has a purpose and perspective. “The Art of Storytelling’ drives our team to capture a strong point of view for each project,” he says. “Whether we are focused on historic renovations, modernizing existing properties or developing a fresh program for new construction, we are inspired to ‘tell a story’ through livable environments that function for today’s lifestyles.”

## CLAY PRYOR

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1 I smile every time I look at the cross-eyed priest painting. 2 This Phillis Morris-inspired 1960s table lamp reminds me of her unexpected and original approach to design. 3 My Tumi leatherback satchel goes with me on every journey.

“A project’s **interior** should be an **investment** toward creating **spaces** that showcase our **clients’** personalities.”

### How would you describe the personality of your business?

Our team is a “creative cell” that captures the spirit of collaboration. A team dedicated to creating spaces that embody the personal style of our clients and their projects.

### What are the key influences in your work today?

Natural colorations and sculptural forms inspired through nature’s organic displays strongly control my senses. Anything authentic, unexpected, collected and rediscovered.

### Describe the philosophy behind your firm.

We like to take risks. The introduction of bold, vivid hues mixed with classic neutrals can enhance the element of surprise. The unexpected is always welcome in our lifestyle settings.

### What are your favorite hobbies?

I have an insatiable appetite for reading, hand sketching and spending time outdoors.

### What projects have brought you the most satisfaction?

Historic renovation projects give me the strongest sense of accomplishment. Having the opportunities to design programs for hotels located within Yellowstone National Park and Grand Canyon, South Rim, have provided much satisfaction and great experiences.

### Is your work easily recognizable? Why or why not?

Our international clients appreciate that we are flexible when developing various styles. We do not create a project around a signature style, but scout out components that allow the creative mind to build upon.

